

PRESS RELEASE

LUXURY TRAVEL THAT IS "OUT OF THIS WORLD" - SPACE TRAVEL REVEALED AT WORLD LUXURY EXPO, THE ST. REGIS DOHA

12 November 2013



DOHA, QATAR – World Luxury Expo, Doha, the fourth edition of the World Luxury Expo series, will be hosted at the magnificent St Regis, Doha from 14-16 November 2013. Space Expedition Corporation (SXC) will be presenting a 1:6 scale model of the SXC Lynx Mark 1 spaceship. Something for the luxury traveller who aspires to an "out of this world" experience by crossing the ultimate boundary into space.

From 2014 on, Space Expedition Corporation (SXC) will perform daily commercial flights into space. SXC offers participants a life-changing experience in viewing our planet Earth from 100 kilometers high. Plus, having been at that altitude, they can rightly be called astronauts. XCOR Aerospace in Mojave, California, USA, designed and built the Lynx spacecraft, which will perform the space flights.

Comments Michiel Mol, Founder and CEO of Space Expedition Corporation, "SXC is proud to be the launching customer of the Lynx, which comfortably takes off and lands like a normal airplane, from regular airports. The flexibility of the Lynx spacecraft enables operation from almost any commercial airport. Most likely, the Curacao airport in the Caribbean will be the first location – and Spaceport – outside the USA. XCOR and SXC have sold over 250 tickets so far."

World Luxury Expo showcases a selection of the world's leading luxury brands in one spectacular venue.

Over a hundred rare lithographs and etchings of the biggest names in 20th century art will on display at World Luxury Expo in Doha, presented by Peyronnet Art.

Highlights include etchings of the prestigious Vollard Suite executed by Pablo Picasso, the "Crying Girl" by Roy Lichtenstein (recently showcased in the Lichtenstein exhibition in Museum George Pompidou in Paris) as well as original Chagall, Miro and Fernando Botero lithographs.

This is a wonderful opportunity to engage with some genuinely special pieces of modern art history.

WORLD LUXURY GROUP

A grand Bentley Mulsanne will be one of the magnificent luxury vehicles presented by Al Wajba Motors at World Luxury Expo, Doha. "The Mulsanne is a thoroughly modern flagship that captures the essence of the Bentley marque. It is elegant yet distinctly sporting in character, delivering effortless performance while within its sumptuous cabin, advanced technology sits discreetly with handcrafted luxury." Comments Bentley Motors Regional Director, Chris Buxton.

The World Luxury Expo series has steadily gained momentum and status in the region, having recently concluded three successful events, the first at Burj Al Arab, Dubai in January, the second in February at the palatial Ritz-Carlton, Riyadh and the third edition took place at Emirates Palace, Abu Dhabi in September 2013.

A selection of other luxury goods and services that invited guests can look forward to viewing at World Luxury Expo, Doha include the world's most expensive soap by Khan Al-Saboun Bader Hassoun and Sons, the Official Formula 1 Opus BERNIE collectors piece, hand-spun shawls by Kashperia, specialist marine charter service company, Ship & Crew, European luxury homeware, Devine Design, Steinway Piano Gallery, specialist custom-made motorbikes by Custom Shop, award-winning 4K home cinema projector and 4K BRAVIA television by Sony, luxury travel services by La Conciergerie du Qatar, rare 22-carat gold tea by Qirat Tea, Hamilton Grand luxury golf residences at the world famous St. Andrews golf course, Bugatti, Lamborghini and Mercedes-Benz, to name but a few.

Those looking to attend World Luxury Expo, Doha can request an invitation and pre-register online at <http://world-luxury-group.com/preregister/doha2013>

Following the Doha edition, World Luxury Expo will return to the Kingdom of Saudi Arabia and Abu Dhabi in 2014, creating an annual signature series of events in the GCC region.

www.worldluxuryexpo-doha.com

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