

**PRESS RELEASE**

**R DESIGN BY MAYA ABDULLAH ARAGUI AND HRH PRINCESS REEM AL FAISAL AL SAUD TO LAUNCH AT AMEX WORLD LUXURY EXPO RIYADH**

28 March 2016



WORLD  
LUXURY  
EXPO  
RIYADH

RIYADH, KINGDOM OF SAUDI ARABIA

R Design is launching its first collection named ORIENTICA through the doors of the upcoming Amex World Luxury Expo, Riyadh.

R Design is a new high-end furniture brand set up in 2016 by the creative interior designer, Maya Abdullah Aragui and her partner, HRH Princess Reem Al Faisal Al Saud.

R Design ambitions reflect the company's dynamic performance and objective to be one of the leading Saudi design houses known throughout the world. ORIENTICA is a whole furnishing offer, that encompasses high-end furniture collections, lightening, wall watches, wallpapers, textiles, rugs & accessories to create a complete and a unique look at the crossroads of east & west, a total interior concept that goes from the stunning understated elegance of the "contemporary-evolution" collection, to the "exquisite, opulent luxury furniture of the Saudi traditional heritage" collection.

The architecture and interior designer, Maya Abdullah Aragui and her partner, HRH Princess Reem Al Faisal Al Saud, offer to their clients a comprehensive interior design service that meet the required taste, style and budget. The two partners and their professional team based in Jeddah, Paris and North Africa, currently have projects in Jeddah and abroad, ranging from decorating new builds and complete restorations of Palace, villas, hotels and restaurants. They also develop strong working relationships with their client's own architecture and builders to ensure projects are run smoothly and professionally.

Maya Abdullah & Princess Reem Al Faisal's style can best be described as eclectic and versatile, with the foundation of their inspiration based predominantly on the Arab and Saudi architecture, about which they care deeply. They enjoy the contrast of working on contemporary interior design projects as much as traditional Islamic ones.

World Luxury Expo is returning to the luxurious Ritz-Carlton Hotel, Riyadh from 30 March – 01 April 2016.

# معرض الفخامة الدولي WORLD LUXURY GROUP

This is the fourth edition of the highly anticipated three-day event being titled sponsored exclusively by American Express.

American Express has recently announced that they have extended their sponsorship of the World Luxury Expo, Riyadh for an additional three years.

The exhibition will showcase carefully selected luxury brands and services, from an impressive range of luxury categories, appealing to a highly discerning guest list.

The event is strictly by invitation and VIP guests can expect to see subtle improvements as the organisers continue to refine the overall visitor experience and hospitality, both hallmarks of the American Express World Luxury Expo.

Those looking to attend AMEX World Luxury Expo can request an invitation and pre-register online at [www.wlgreg.com](http://www.wlgreg.com)

Following the event in Riyadh, World Luxury Expo will continue to Seoul in September 2016 continuing an on-going annual signature series of events.

[www.worldluxuryexpo-riyadh.com](http://www.worldluxuryexpo-riyadh.com)

ENDS.

NOTES TO EDITORS:

## **About World Luxury Group:**

World Luxury Group is the corporate head office for the executive production team of the World Luxury Expo series of events in the Middle East and Asia.

For more information:

[enquiries@world-luxury-group.com](mailto:enquiries@world-luxury-group.com) | [www.world-luxury-group.com](http://www.world-luxury-group.com)

ISSUED BY:

Press Office

World Luxury Group

+971 (0)2 406 9594

[kirsty@world-luxury-group.com](mailto:kirsty@world-luxury-group.com)

[www.world-luxury-group.com](http://www.world-luxury-group.com) | [www.world-luxury-expo.com](http://www.world-luxury-expo.com)