

مجموعة الفخامة العالمية
WORLD LUXURY GROUP®

presents

WORLD
LUXURY
EXPO®

SPONSORSHIP PACKAGES



1. Platinum Package

US\$ 125,000 per event

This sponsorship opportunity includes:

A. Exhibition

- 96m² of exhibition floor-space

B. Invitations

- 1,500 VIP invitations to the event
- 250 VVIP invitations to the event

C. Hospitality

- 24 VVIP passes to hospitality lounge x 3 days

D. Branding Elements

- Branding on step-and-repeat banner wall in venue
- Branding at entrance to the show venue
- Branding on hard-copy invitations and e-invitations
- Branding on event announcement email communications
- Branding on accreditation
- Branding on step-and-repeat banner wall in hospitality lounge

E. Public Relations and Social Media

- Sponsorship “Announcement” press release
- Use of your official partner status and logo in all independent advertising campaigns and PR efforts
- Partner boiler plate to be included in all event press releases (mutual pre-approval process)
- Corporate profile on World Luxury Group website and World Luxury Expo website
- Sponsor website banner advertisement and reciprocal links
- Personalised communication to registered guests (post-event)



2. Gold Package

US\$ 100,000 per event

This sponsorship opportunity includes:

A. Exhibition

- 48m² of exhibition floor-space

B. Invitations

- 750 VIP invitations to the event
- 150 VVIP invitations to the event

C. Hospitality

- 16 VVIP passes to hospitality lounge x 3 days

D. Branding Elements

- Branding on step-and-repeat banner wall in venue
- Branding at entrance to the show venue
- Branding on hard-copy invitations and e-invitations
- Branding on event announcement email communications
- Branding on accreditation
- Branding on step-and-repeat banner wall in hospitality lounge

E. Public Relations and Social Media

- Sponsorship “Announcement” press release
- Use of your official partner status and logo in all independent advertising campaigns and PR efforts
- Partner boiler plate to be included in all event press releases (mutual pre-approval process)
- Corporate profile on World Luxury Group website and World Luxury Expo website
- Sponsor website banner advertisement and reciprocal links
- Personalised communication to registered guests (post-event)



3. Silver Package

US\$ 75,000 per event

This sponsorship opportunity includes:

A. Exhibition

- 24m² of exhibition floor-space

B. Invitations

- 500 VIP invitations to the event
- 100 VVIP invitations to the event

C. Hospitality

- 12 VVIP passes to hospitality lounge x 3 days

D. Branding Elements

- Branding on step-and-repeat banner wall in venue
- Branding at entrance to the show venue
- Branding on hard-copy invitations and e-invitations
- Branding on event announcement email communications
- Branding on accreditation
- Branding on step-and-repeat banner wall in hospitality lounge

E. Public Relations and Social Media

- Sponsorship “Announcement” press release
- Use of your official partner status and logo in all independent advertising campaigns and PR efforts
- Partner boiler plate to be included in all event press releases (mutual pre-approval process)
- Corporate profile on World Luxury Group website and World Luxury Expo website
- Sponsor website banner advertisement and reciprocal links
- Personalised communication to registered guests (post-event)



SUMMARY OF SPONSOR BENEFITS

Sponsor Benefits	Platinum US\$ 125,000	Gold US\$ 100,000	Silver US\$ 75,000
Exhibition Space allocation	96m ²	48m ²	24m ²
Invitations for sponsor VIP guests	1,500	750	500
VVIP Invitations	250	150	100
Hospitality Lounge Invitations	24	16	12
Branding:			
- Step-and-repeat banner wall/s	✓	✓	✓
- Entrance to the show venue	✓	✓	✓
- Printed invitations	✓	✓	✓
- Online e-invitations	✓	✓	✓
- Accreditation	✓	✓	✓
Public Relations and Social Media:			
- Use of official partner status and logo in all independent advertising campaigns and PR efforts	✓	✓	✓
- Sponsorship Announcement Press Release	✓	✓	✓
- Partner boiler plate and in all press releases	✓	✓	✓
- Corporate profile on World Luxury Group website & World Luxury Expo website	✓	✓	✓
- Sponsor website banner advertisement and reciprocal links	✓	✓	✓
- Personalised communication to registered guests (post-event)	✓	✗	✗

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